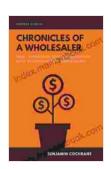
# How I Turned \$500 Into \$120,000 In Sixty Days With Real Estate Wholesaling

My name is John and I'm a real estate investor. I've been involved in real estate for over 10 years and I've seen a lot of different ways to make money in this business. One of my favorite ways to make money in real estate is through wholesaling.

Wholesaling is a great way to make money in real estate because it doesn't require a lot of upfront capital. You don't have to buy or fix up any properties yourself. Instead, you simply find properties that are undervalued and then you sell them to other investors for a profit.



### Chronicles of a Wholesaler: How I Turned \$500 into \$120,000 in Sixty Days with Real Estate Wholesaling

by Larry Slawson

★★★★★ 5 out of 5

Language : English

File size : 1046 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

Word Wise : Enabled

Print length : 17 pages



I started wholesaling real estate with just \$500. In sixty days, I had turned that \$500 into \$120,000. Here's how I did it:

#### 1. I found a mentor

The first thing I did was find a mentor who could teach me the ropes of wholesaling. I found a mentor who had a lot of experience in wholesaling and who was willing to share his knowledge with me.

My mentor taught me everything I needed to know about wholesaling, from finding properties to negotiating deals. He also helped me to develop a business plan and to set up my own wholesaling business.

#### 2. I found a niche

Once I had a basic understanding of wholesaling, I started to look for a niche. A niche is a specific type of property that you specialize in. I decided to specialize in wholesaling single-family homes in my local area.

I chose this niche because I knew the market well and I had a lot of connections in the area. I also knew that there was a lot of demand for single-family homes in my area.

#### 3. I developed a marketing plan

Once I had a niche, I developed a marketing plan to reach my target audience. I used a variety of marketing techniques, including direct mail, online marketing, and networking.

My marketing plan was designed to generate leads for potential deals. I wanted to find motivated sellers who were willing to sell their properties for a below-market price.

#### 4. I started finding deals

Once I had a marketing plan in place, I started finding deals. I used a variety of methods to find deals, including driving for dollars, networking with other investors, and using online lead generation tools.

I looked for properties that were undervalued and that had the potential to be sold for a profit. I also looked for properties that were in need of repairs or that were in distressed situations.

#### 5. I negotiated deals

Once I found a few potential deals, I started negotiating with the sellers. I wanted to get the best possible price for the properties so that I could maximize my profit.

I used a variety of negotiating techniques to get the best possible price for the properties. I also used my knowledge of the market to my advantage.

#### 6. I sold the deals

Once I had negotiated a deal with a seller, I sold the deal to another investor for a profit. I used a variety of methods to find buyers for my deals, including networking with other investors and using online marketplaces.

I sold the deals for a profit that was typically between 10% and 20% of the purchase price. I made a total of \$120,000 in profit from the six deals that I wholesaled in sixty days.

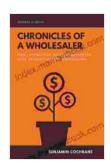
#### **Challenges I Faced**

Wholesaling real estate is not without its challenges. Here are a few of the challenges that I faced:

- Finding motivated sellers can be difficult.
- Negotiating deals can be challenging, especially if you are new to wholesaling.
- Finding buyers for your deals can also be challenging.

Despite the challenges, I was able to overcome them and build a successful wholesaling business. If you are willing to put in the work, you can too.

Wholesaling real estate is a great way to make money in real estate. It doesn't require a lot of upfront capital and it can be very profitable. If you are interested in learning more about wholesaling, I encourage you to do some research and find a mentor who can help you get started.



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